

OGSM Strategy Planning Model Worksheet

1. Vision

- **Vision** - WHY do we exist?
- **Examples**
 - To turn irreligious people into fully devoted followers of Christ
 - To glorify God by totally committing ourselves to Jesus Christ and the explosive growth of His kingdom
- _____

2. Values

- **Values** - Values are a set of PRIORITIES that govern everything that happens in our ministry. Everything that we do—every event, program or initiative—will somehow address these priorities.
- **Examples**
 - **Prayer** - Prayer is our foundation.
 - **Worship** - Worshiping together is important to us.
 - **Missions & Evangelism** - We actively share our faith with neighbors and nations.
 - **Discipleship** - We grow spiritually in small groups.
 - **NextGen** - Faith at home matters for the next generation.
- _____

- _____

- _____

- _____

- _____

3. Objectives

- **Objectives** - WHAT will we do to accomplish each value?
Develop 2-3 objectives for each value.

- **Examples**
 - We will seek the face of God and pray for spiritual renewal as the first step in total commitment to Jesus Christ.
 - We will give our best offering to God with a worship blend that celebrates the old and the new.
 - We will reach, teach and care for people through Bible Fellowship and community groups.
 - We will build relationships to introduce friends and neighbors to Jesus Christ.
 - We will equip parents to raise godly kids and be spiritual leaders at home.

• We will _____

• We will _____

• We will _____

• We will _____

• We will _____

4. Goals, Strategies and Measures

- **Strategies** - HOW will you accomplish each objective? WHAT will you do?
Develop several strategies and plans for each objective.

- **Measures** - What does success look like for each strategy?
How do you MEASURE success numerically for each strategy and plan?

- **Goals** - What is your numerical goal?
Think about your goals as a FINAL step in the process.
Develop a goal for each strategy and plan.

• S - _____
M - _____
G - _____

• S - _____
M - _____
G - _____

• S - _____
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• S - _____
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